



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

SRINIVAS GUTTA ET AL

Serial No. 09/858,209

Filed: MAY 15, 2001

Title: METHOD AND APPARATUS FOR ACTIVATING A MEDIA PLAYER
BASED ON USER BEHAVIOR

Commissioner for Patents
Washington, D.C. 20231

Atty. Docket

US010255

Group Art Unit: 2614

RECEIVED

AUG 09 2001

Technology Center 2600

RECEIVED

AUG 09 2001

Technology Center 2600

LETTER TO OFFICIAL DRAFTSMAN

Sir:

Enclosed are (3) THREE sheets of formal drawings
for filing in the above-identified application.

Respectfully submitted,

By Gregory L. Thorne
Gregory L. Thorne, Reg. 39,398
Senior Patent Counsel
(914) 333-9665

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being
deposited this date with the United States Postal Service as
first-class mail in an envelope addressed to:

COMMISSIONER OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

On August 3, 2001

By Noemi Chape

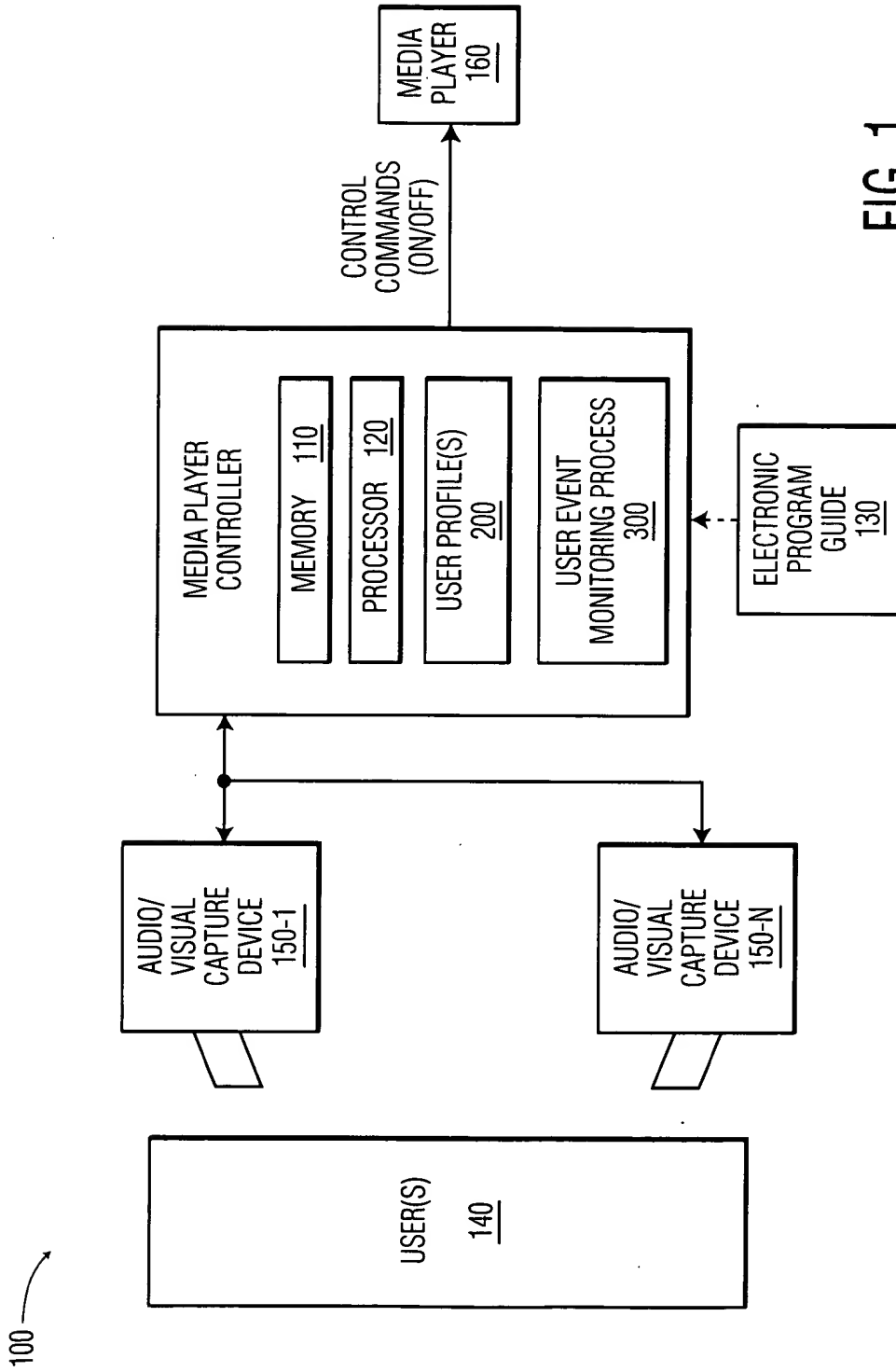


FIG. 1

USER PROFILE(S) 200

| | USER ID 250 | RULE CRITERIA 260 | ACTION 270 |
|-----|---------------------|--|--|
| 205 | JOHN SMITH | CHECK MAIL, PUT OUT GARBAGE AND SIT IN EASY CHAIR | TURN ON TELEVISION, TUNED TO CHANNEL 4 |
| 206 | JANE SMITH | PREPARE DINNER | TURN ON TELEVISION IN KITCHEN TUNED TO A NEWS PROGRAM |
| 207 | ... | | |
| 208 | DEFAULT (ALL USERS) | SIT IN EASY CHAIR WITH FEET UP | TURN ON TELEVISION TUNED TO PROGRAM WITH HIGHEST RECOMMENDATION SCORE |

FIG. 2

3/3

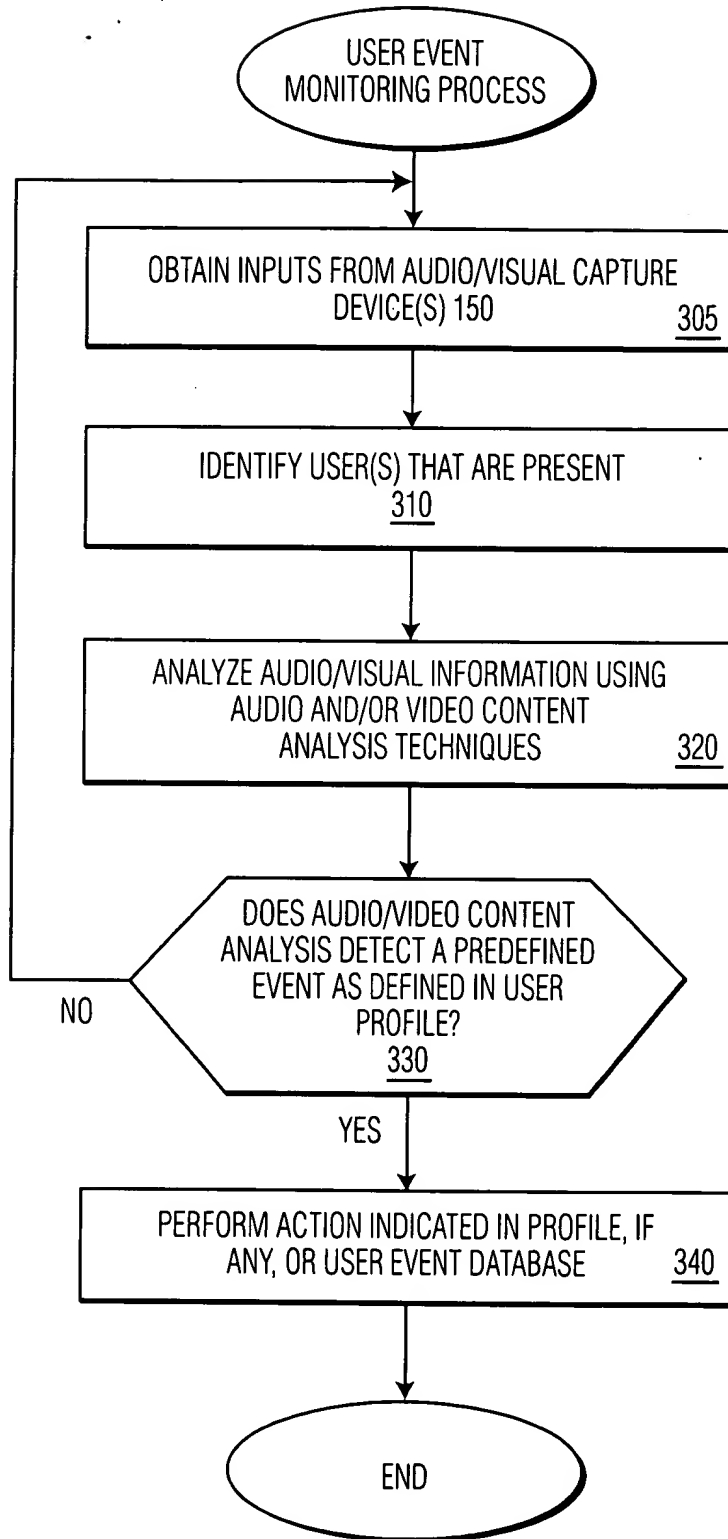


FIG. 3